WHY LOCALIZATION MATTERS:
IMPLEMENTING THE SDGs IN LOS ANGELES

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@MayorOfLA

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FOR
LOS ANGELES

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

THE GLOBAL GOALS
For Sustainable Development

WHY THE SDGS IN LA?

"The Sustainable Development Goals are not about faraway places...they're about us."

Mayor Eric Garcetti

- Los Angeles is part of a **GLOBAL COMMUNITY** and part of the shared agenda for progress.

- Mapping our programs to the SDGs helps us **IDENTIFY GAPS** that may exist.

- We embrace a **COMMON LANGUAGE** with other cities, both international and domestic.

- Measuring our progress on the SDGs helps us to be more **DATA-DRIVEN AND TRANSPARENT**.

FROM ALIGNMENT
TO ACTION

SPONSOR

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FOUNDATION

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CITY OF LOS ANGELES · FOUNDED 1781

ACADEMIC COUNCIL

OCCIDENTAL COLLEGE · LOS ANGELES · 1887

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT

THE UNIVERSITY OF CALIFORNIA · LET THERE BE LIGHT · UCLA

UNIVERSITY OF SOUTHERN CALIFORNIA · 1880

POMONA COLLEGE · 1887

EXTERNAL PARTNERS

BROOKINGS

TRENDS
Thematic Research Network on Data and Statistics

LA

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HOW WE IMPLEMENTED THE SDGs AT THE LOCAL LEVEL

PHASE 1: MAPPING AND ALIGNMENT TO THE SDGS

How does our current activity align to the SDGs?

PHASE 2: GAP ANALYSIS

Where do we have gaps in current activity?

PHASE 3: LOCALIZATION

Do we need to add context and priorities unique to LA?

PHASE 4: MOBILIZATION

How can we drive new initiatives, partnerships, or investments to accelerate the Goals?

INDICATOR LOCALIZATION: WHERE DO WE HAVE DATA?

LAGGING AND LEADING INDICATORS

Many SDG indicators track outcomes (e.g. deaths, homelessness, education attainment). Where appropriate, we added leading indicators (e.g. health intervention rates, rent cost burden, and school safety)

LOCAL CONTEXT

When data is available for a specific population and priority area for L.A., we added new indicators (e.g. LGBTQIA+ legal protections, women's earning as a percentage of men's)

While target localization was done from a top down approach, indicator localization was very much a bottoms up effort.

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MONITORING PROGRESS AND REPORTING

VOLUNTARY LOCAL REVIEW (VLR)

Voluntary National Reviews are the primary means for member states to report back to the UN on their SDG progress.

We became the **6th CITY IN THE WORLD** to submit a **VLR** to the UN, and **MORE THAN 38 CITIES** have now committed to reporting.

In 2020, **51 MEMBER STATES WILL REPORT**, and Los Angeles is working with **16 GLOBAL CITIES** to design tools and enablers to bring more local and regional governments to the SDGs.

OPEN SOURCE SDG DATA REPORTING

THE IMPORTANCE OF DISAGGREGATION

We make a priority to disaggregate our data demographically and geographically to ensure that **NO ONE IS LEFT BEHIND**. Only a few indicators require disaggregation by UN standards, but we disaggregate all indicators we have data for.
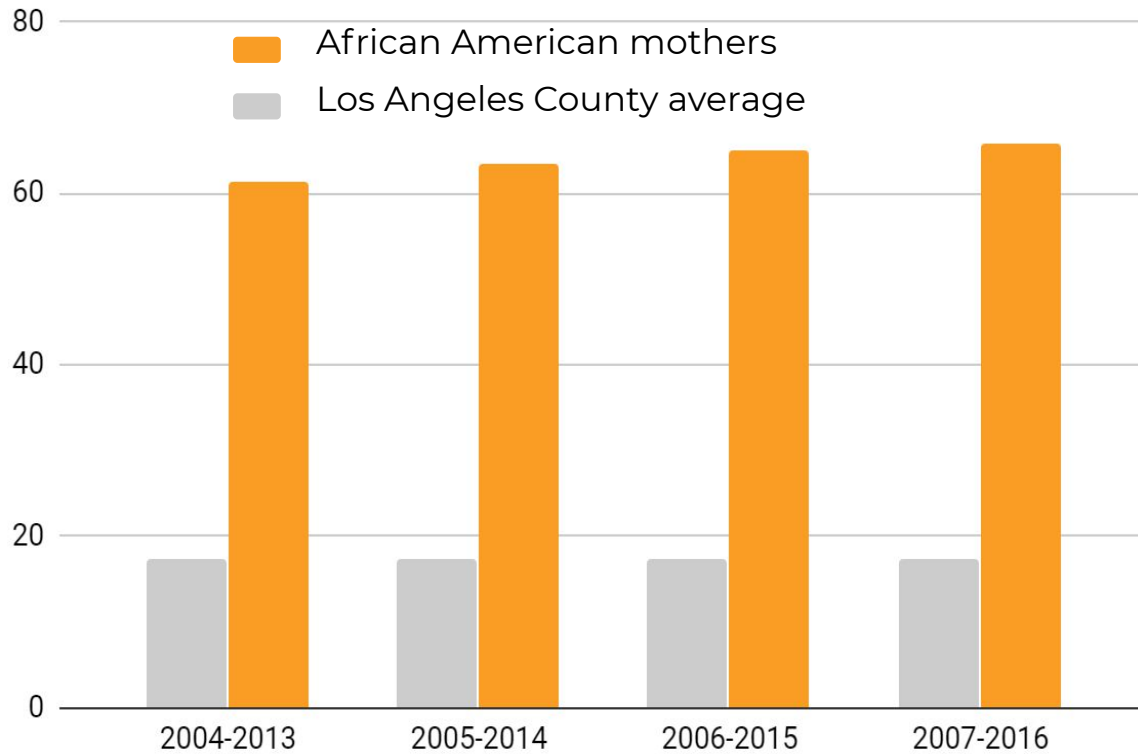
OPEN SOURCE AND TRANSPARENT DATA

Using an open source platform, we are **TRANSPARENT** about where our data comes from and how the information is shared with the public. We are also part of a **GLOBAL COMMUNITY** of developers improving the visualization and usability of SDG data for all.

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INDICATORS REPORTED

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SDG 3.1.1 - MATERNAL MORTALITY

Legend:
- African American mothers (orange)
- Los Angeles County average (gray)

Bar chart comparing maternal mortality rates for African American mothers (orange, ~61–66) versus Los Angeles County average (gray, ~17) across periods 2004-2013, 2005-2014, 2006-2015, and 2007-2016. Y-axis ranges from 0 to 80.

Five key factors are analyzed to understand why parts of the population are often left behind in development:

DISCRIMINATION, **GEOGRAPHY**, **GOVERNANCE**, **SOCIO-ECONOMIC STATUS**, and **SHOCKS AND FRAGILITY**.

TARGET 3-1   3 GOOD HEALTH AND WELL-BEING

REDUCE MATERNAL MORTALITY

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OPEN SOURCE DATA REPORTING

OPEN SOURCE TECHNOLOGY

FREE SOURCE CODE · CAN BE DISTRIBUTED · CAN BE MODIFIED · NOT PROPRIETARY

CODE

The Data Reporting Platform was built solely on **OPEN SOURCE TECHNOLOGY** by the Center for Open Data Enterprise.

Other cities and organizations can **COPY THE CODE** that was used to build our platform and start reporting their own data.

The platform allows for **MULTIPLE CONTRIBUTORS** – eventually we can crowdsource data directly into our platform.

LA

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MOBILIZING ACTION FOR THE GOALS

MOBILIZATION WILL DEMONSTRATE THE POWER OF THE SDGS AS A COMMON LANGUAGE

SDG HOUSING ACCELERATOR

With support from the Conrad N. Hilton Foundation, we are bringing together technologists, public servants, funders, corporate partners, community leaders, activists, and residents to work together to identify, support, and scale impactful interventions for affordable housing in L.A.

SDG SUMMER COHORT

This summer, we will coordinate a group of 25 students from our Academic Council institutions to work on 10-week sprints on SDG mobilitization across city departments. The projects range from assessing the legal barriers to economic mobility (SDG 1) to mapping biodiversity health in L.A (SDG 15).

INTERNATIONAL GENDER EQUITY NETWORK

On International Women's Day 2020, we will announce a new network of some of the world's largest cities, representing over 35 million citizens, who are committed to systemic change to achieve gender equality.

TARGET 11·1 — 11 SUSTAINABLE CITIES AND COMMUNITIES — SAFE AND AFFORDABLE HOUSING

TARGET 1·1 — 1 NO POVERTY — ERADICATE EXTREME POVERTY

TARGET 5·1 — 5 GENDER EQUALITY — END DISCRIMINATION AGAINST WOMEN AND GIRLS

2020 PLAN OF ACTION

REPORT

- Collect data and generate insights
- Voluntary Local Review 2.0

ENGAGE

- Stakeholder engagement and activity mapping
- Share best practices with local and international partners

MOBILIZE

- Mobilize partnerships and action to advance the goals

CONTACT US

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